**INTRODUCTION**

Dear applicant,

you will find several questions regarding your innovation below. Please answer all of them in order for your application to be valid.

1. What category does your innovation belong?
2. Innovative product
3. Innovative service
4. Innovative business model or business process
5. What is the title of your idea proposal?

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1. Please describe your idea in short.

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| --- |
| *(max 1,000 words)* |

**ORIGINALITY**

1. Please describe the innovative part of the idea.

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| --- |
| *(max 150 words)* |

**REGIONAL AND NATIONAL SIGNIFICANCE**

1. Please describe the potential for implementation of your idea in all Adriatic-Ionian countries participating in the project (Italy, Slovenia, Croatia, Bosnia and Herzegovina, Montenegro, and Albania).

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| --- |
| *(max 150 words)* |

1. Please estimate the potential number of direct users (customers/visitors/beneficiaries) of your idea.

|  |
| --- |
| *(max 100 words)* |

1. How does your idea reflect the identity of Adriatic-Ionian Region?

|  |
| --- |
| *(max 150 words)* |

1. Does your idea have any impact on the extension of touristic season?
2. Yes
3. No
4. Does your idea reduce the negative impacts of mass tourism in the destination or region?
5. Yes
6. No

**FINANCIAL/BUSINESS PROSPECTS**

1. Please estimate the costs for the development of your idea and the cost categories.

|  |  |  |
| --- | --- | --- |
| Budget line\* | EUR | Note/explanation |
| Staff costs |  |  |
| External expert |  |  |
| Equipment |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

*\*these are suggested budget lines; please feel free to add or delete the budget lines in accordance with your idea (innovation) category.*

1. Please estimate the revenue of the implemented idea for the period of 3 years.

|  |
| --- |
| *(max 100 words)* |

1. How does your idea contribute to employment opportunities?

|  |
| --- |
| *(max 150 words)* |

**SUSTAINABILITY**

1. In what way does your idea contribute to sustainability (e.g. local community engagement, application of environmental solutions, inclusion of persons with disabilities/vulnerable groups)?

|  |
| --- |
| *(max 250 words)* |

**APPLICANT INFORMATION**

Name and surname:

E-mail address:

Telephone number:

**DISCLAIMER**

All collected personal data will be used only for the purpose of the *Public call for innovative solutions in sustainable tourism in Adriatic-Ionian Region.*

The applicants/idea creators will not gain any financial benefit for idea testing, directly or indirectly.

Innovation idea will remain the sole property of the applicant.